



## 2020 Annual Report



It's widely recognized that necessity is the mother of invention, and that innovation often peaks in times of crisis. In response to the pandemic, people all around the world have taken inspiration from the situation, turned crisis into opportunities and new ways to live life, and found creative solutions to solve for new problems. In the past year, we've seen so much of our daily lives transformed, almost overnight, from how we work, how we interact with healthcare providers, how we purchase groceries for the week and, of course, how we educate children. New ideas and discoveries are being unleashed by individuals, non-profits, researchers, and businesses every day. When we look back on this past year, we will unequivocally know that DCPS educators and school communities were among the nation's leading problem-solvers who took this moment as an opportunity to think and teach more freely, ultimately positioning students to thrive in a virtual learning environment. Educators created their own Research and Development labs in classrooms, experimenting with new techniques and novel ways to connect with students. All of which have made DC Public Schools better. Stronger.

Today, we are proud to share the DC Public Education Fund 2020 Annual Report which reflects the strength and promise of a system that is 51,000 students strong, and the success stories that were made possible through partners like you in an unprecedented year. In this edition, DC Ed Fund is proud to spotlight the launch of DCPS Persists, the first college persistence initiative led by a traditional public school system and made possible by a \$10M investment from the A. James & Alice B. Clark Foundation. For hundreds of students who chose college after high school graduation, the pandemic was an unanticipated hurdle, but not an impossible one. DCPS Persists coaches provided intensive guidance and support navigating freshman collegiate life, ensuring the students' success no matter what the conditions presented. Also in this edition, learn about our 2020 Standing Ovation Staff Member of the Year, Brandon Williams, who goes above and beyond every day for the students at Thomson Elementary School.

Our decade old history of making profound impacts in our schools would not be possible without Ed Fund's supporters. With every investment, our partners unlock meaningful opportunities for students and put innovation within reach. We are thankful for the steadfast commitment of our donors who stand with us and DC Public Schools.

With endless gratitude,  
Jeanie Lee, President & Executive Director

### WHAT'S NEW AT THE FUND?



#### DCPS Persists The nation's first college persistence initiative led by a traditional public school system.

In May 2020, DCPS officially [announced DCPS Persists](#), the first college persistence initiative led by a traditional urban school district in America. With the support of the A. James & Alice B. Clark Foundation and a generous \$10M investment, [DCPS Persists](#) aims to both improve college completion rates for graduates most at-risk of not earning degrees to influence systems and outcomes at both the K-12 and college levels. Specifically, DCPS Persists will increase college completion for DCPS graduates who enroll in college 10% in five years, influence participating colleges' abilities in supporting student persistence, continuously improve the district's efforts to prepare students for college via strategic "pre-Alumni" supports, and effectively connect with and engage DCPS alumni in supporting one another's success. As the program enters its second full year of programming, the Persists team is excited to bring on a second cohort of alumni as they refine and scale program offerings.

#### Standing Ovation for DCPS: Celebrating Excellence in Education

[Standing Ovation for DC Public Schools](#), acclaimed as the nation's premiere award ceremony for educators, shines a spotlight on DCPS talent and elevates the profession to a new level. In 2020, Ed Fund celebrated its 10th anniversary at the Warner Theatre with host Jummy Olabanji and headline performer Naughty by Nature. This year, as the global health crisis continues, Ed Fund recognizes now, more than ever, those who support students have shown up in unimaginable and unprecedented ways. Ed Fund's commitment to recognizing DCPS' talent remains unequivocal. Standing Ovation 2021 awards will recognize exceptional educators, leaders, and school communities — our moment to honor and spotlight those who are helping students Thrive in a Year of Change. We look forward to celebrating virtually in May 2021.



[Learn more about Ed Fund](#)

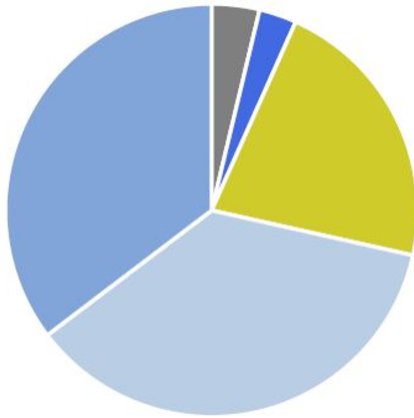
### DC Public Education Fund Financials

FY 10/1/2018-9/30/2019

	FY2019	FY2018	FY2017	FY2016	FY2015
<strong>REVENUES</strong>					
Grants and Contributions	\$ 9,881,725.00	\$ 2,608,561	\$ 16,921,340	\$ 6,976,208	\$ 12,376,216
Event Income	\$ 754,750.00	\$ 856,967	\$ 888,953	\$ 969,990	\$ 984,394
Interest and Other	\$ 123,890.00	\$ 137,352	\$ 25,026	\$ 135,507	\$ 1,913
<strong>EXPENSES</strong>					
Programs Services	\$ 8,558,975.00	\$ 9,890,646	\$ 13,731,279	\$ 10,260,147	\$ 6,516,482
Supporting Services	\$ 332,980.00	\$ 585,404	\$ 419,240	\$ 591,142	\$ 404,888
<strong>CHANGE IN NET ASSETS</strong>					
Beginning Net Assets	\$ 7,402,996.00	\$ 14,276,166	\$ 10,561,366	\$ 13,796,700	\$ 7,355,547
Ending Net Assets	\$ 9,271,406.00	\$ 7,402,996	\$ 14,276,166	\$ 10,591,366	\$ 13,796,700

### BREAKDOWN OF FY19 EXPENDITURES

Supporting Services 4%  
Engaging Students and Families 3%  
Innovative Classrooms and Schools 22%  
Excellent Teachers and Leaders 36%  
System Improvement and Reform 35%



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