



# DC PUBLIC EDUCATION FUND REPORT TO THE COMMUNITY

## A LETTER FROM THE CHAIRMAN AND PRESIDENT

Dear DC Ed Fund Community,

As we approach our ten-year anniversary, we are filled with gratitude for our many friends and supporters who have partnered with us to accelerate innovation in DC Public Schools. Since our founding in 2007, DC Public Education Fund has raised **\$120 million in high-impact investments** to transform education in our nation's capital. Working alongside DC Public Schools (DCPS), our investments in Fiscal Year 2016 continued to support the groundbreaking initiatives that help make DCPS the fastest-improving urban school district in the nation.

Fiscal Year 2016 saw DCPS extend its curricular impact across the nation and students' experiences across the globe. The following report provides a lens into three of fiscal year 2016's most pioneering programs. In response to the successful implementation of DCPS' Cornerstone Assignments, DCPS launched a **Cornerstones Sharing** initiative designed to bring high-quality Common Core-aligned curricula to districts across the nation. DCPS' Empowering Males of Color initiative developed **The Leading Men Fellowship**, a new educator pipeline program to provide DCPS' African-American and Latino male graduates a path to a secure, well-paying career in education and increase the number of males of color leading DCPS' early childhood classrooms. Lastly, DCPS students are going places through the **Global Access and World Readiness** program. The first program of this kind, DCPS sent 360 students from across the city to 13 countries, to focus on service learning, language immersion, and global citizenry.

Locally and nationally, DCPS is recognized for its dramatic improvement over the last decade, and DC Ed Fund has established a strong model for how to collaborate with and empower a public-school system through private investments. We are honored to support DCPS' continued progress, and we thank you for your partnership as we advance equity and excellence across DC Public Schools.

Sincerely,

Mark Ein, Chairman

Jessica Rauch, President and Executive Director





## A YEAR IN REVIEW

### EQUITY:

Lauded by numerous education leaders as the most comprehensive plan across the United States, the Empowering Males of Color initiative includes targeted strategies to dramatically improve educational outcomes for Washington, DC's young men of color. DC Ed Fund has raised over \$4 million since the launch of EMOC in 2015. Investments include \$2 million innovation grants that enabled schools to implement strategic supports for their young men of color and \$1 million to fund start-up costs for Ron Brown College Prep, DCPS' first all-male public high school. This year's most high-profile program is The Leading Men Fellowship, DCPS' new teacher pipeline program.

*"I had one black male teacher when I was in sixth grade. Kids don't really see black males and when they see you they're like 'woah.' A black, male teacher in a classroom! That's very important for them. That's powerful." — Ricardo Carter, Leading Men Fellow*

### Empowering Males of Color: The Leading Men Fellowship

In an effort to ensure more males of color are leading DCPS' early childhood classrooms, DCPS launched the Leading Men Fellowship (LMF) in August 2016. In partnership with The Literacy Lab, the inaugural, 10-member cohort was selected to serve as literacy tutors and mentors and placed in pre-K classrooms across the city.

Made possible with support from the W.K. Kellogg Foundation, Fellows received 100 hours of intensive training from The Literacy Lab and learned how to work with young children, implement interventions, conduct assessments, and interpret student data. In addition, all Fellows received support to pursue a degree in the field of education, including college application assistance and the opportunity to tour a number of local and national colleges and universities. The Leading Men Fellowship provides an opportunity for DCPS' youngest learners to succeed in a classroom lead by strong male role models. At the same time, the Fellowship ensures DCPS' males of color are exposed to careers in education, with the ultimate goal of continuing to increase diversity among DCPS' educator pool.



*In the News: Click on the images below for featured articles on the Leading Men Fellows*



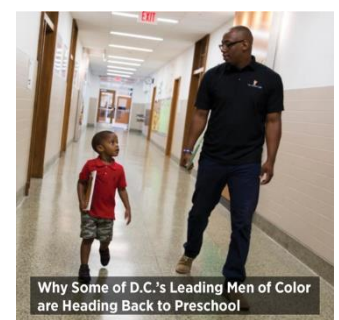
Path to a New Life Takes These Minority High School Graduates Back to Preschool



Decades After Civil Rights Gains, Black Teachers a Rarity in Public Schools



Recent DCPS Graduates Return to Classroom as Tutors



Why Some of D.C.'s Leading Men of Color are Heading Back to Preschool



## ACCESS:

DCPS is considered a national leader in curriculum design and professional learning. In school year 2015-16, DCPS launched the Cornerstones initiative in order to provide rigorous, joyful, and engaging curricula for students across the city. Made possible by Bloomberg Philanthropies and the Charles and Lynn Schusterman Family Foundation, this work built on DCPS' previous investment in its people by providing clear examples of high-quality content and the tools and resources to implement the curriculum. In doing so, DCPS laid a strong foundation to dramatically change the way it trains its teachers and became a model of innovative teaching and learning for school districts across the country.

*"If teachers are not involved in the creation of curriculum it will not be as relatable, rigorous, or exciting for our students. Teachers know their students best and it is important to use their expertise." — Kathryn Alwon Brenner, Instructional Coach and Cornerstones Developer*

### The Core and More: Cornerstones Sharing

Cornerstone Assignments are high-quality, Common Core-aligned academic tasks taught as part of the DCPS curriculum—the lessons students will remember years from now. Building upon the initial success of Cornerstones, DCPS launched a Cornerstone Sharing initiative designed to codify and circulate DCPS' strategy through a network of districts that will embark on their own Cornerstone journey.

DCPS, in partnership with LearnZillion Inc., formed a network of 18 school districts and one charter network, representing 981,000 students, that are committed to creating and implementing a change management strategy that draws from the DCPS Cornerstones model. DCPS will extend the reach of Cornerstones and make all Cornerstone Assignments available online thanks to support from the Bill & Melinda Gates Foundation and the Charles and Lynn Schusterman Family Foundation. By sharing both the Cornerstone Assignments and its strategy, DCPS hopes to positively influence and support other school districts that seek a similar curriculum development approach.

The impact of Cornerstone Assignments cannot be overstated. Educators in every grade and subject-area, from across DC, have powerful lessons that challenge their students and push their instruction. Leaders from Providence, Rhode Island to Oakland, California are developing Cornerstone models and, therefore, extending equitable access to high-quality classroom experiences to students far beyond Washington, DC.

## POSSIBILITY:

*"Traveling abroad is very important for students that are my age because I think that prior to going abroad and learning about another country, Americans have this nationalistic ideology that the United States is great, but other countries have a profound history and unique culture that we must explore. Students that are provided with this opportunity to study abroad learn to be independent and gain a rewarding experience that they will remember forever." — Jenny, 12th grader at School Without Walls*

### The Core and More: Global Access & World Readiness

In summer 2016, 360 DCPS students embarked on the trip of a lifetime. An Institute of International Education's Generation award-winning program, DCPS launched the nation's first fully-funded study abroad experience for public school students. From the time that students submitted their applications, to the moment that they landed safely back in Washington, DC, DC Ed Fund covered 100% of the costs.

Students traveled to thirteen countries on five continents across three program tracks:

- Global Leadership- provides students the opportunity to collaborate with peers to discuss globalization and cross-cultural challenges.
- Service Learning- engaged students with host communities in community service programming.
- Language Immersion- provided world language students real-world, authentic language practice.

DCPS' Global Access program challenged students to step outside of their comfort zones, broaden their perspectives, and deepen their global knowledge while becoming more inquisitive, informed, and active citizens.





# STANDING OVATION

*Standing Ovation*, which first debuted in 2010, is DC Public Education Fund's hallmark teacher recognition event. Each year, DCPS' highly-effective teachers, leaders, and school communities are recognized at the iconic John F. Kennedy Center for the Performing Arts. Lauded as the nation's premiere educator award ceremony, *Standing Ovation* both shines a spotlight on DCPS' talented teaching force and elevates the teaching profession as a whole.

*Standing Ovation 2017* welcomed back host Tim Gunn, and an array of award presenters including Congresswoman Eleanor Holmes Norton, author Chimamanda Ngozi Adichie, *Stranger Things*' David Harbour, and Kennedy Center President Deborah Rutter. Guests enjoyed an energetic opening performance from the Ballou High School Majestic Knights Marching Band and a dynamic dance number from DCPS students and members of Company E. The evening concluded with Grammy-nominated singer-songwriter Andra Day's soulful rendition of her hit single "Rise Up" — a fitting tribute for a school district on the rise.

DC Ed Fund proudly hosts *Standing Ovation* and partners with the greater Washington, DC community—business leaders, civic officials, corporate partners, and philanthropic champions—to salute the progress of the public schools in our nation's capital.



Anita Berger  
2016 Principal of the Year



Jan Schuettelpelz  
2016 Teacher of the Year



Burt Lancaster  
2016 School Staff Member  
of the Year



David Gesualdi  
2016 Award Winner for  
Excellence in Classroom  
Innovation



Ann Brigioli  
2016 Award Winner for  
Excellence in Service



Stanton Elementary  
2016 Award Winner for  
Excellence in Family  
Engagement



Truesdell Education Campus  
2016 Award Winner for  
Excellence in School  
Innovation



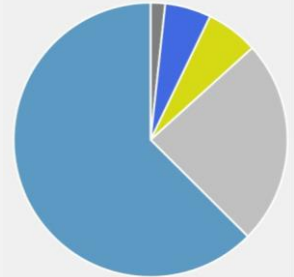
Bancroft Elementary School  
2016 Award Winner for  
Excellence by an Academic  
Leadership Team



# FINANCIALS

## DC PUBLIC EDUCATION FUND FINANCIALS: FY 10/1/2015 - 9/30/2016

	FY2016	FY2015	FY2014
<b>REVENUES</b>			
Contributions - Corps/Foundations	\$ 6,951,561	\$ 12,217,832	\$ 4,562,918
Contributions - Individuals	\$ 24,647	\$ 158,384	\$ 515,208
Special Events	\$ 969,990	\$ 984,394	\$ 594,314
Interest and Other	\$ 135,507	\$ 1,913	\$ 30,134
<b>EXPENSES</b>			
Programs in Schools	\$ 10,260,147	\$ 6,516,482	\$ 4,661,362
Administrative and Development	\$ 591,142	\$ 404,888	\$ 466,408
<b>CHANGE IN NET ASSETS</b>			
Beginning Net Assets	\$ 13,796,700	\$ 7,355,547	\$ 6,780,743
<b>Ending Net Assets</b>	<b>\$10,591,366</b>	<b>\$13,796,700</b>	<b>\$7,355,547</b>



## FISCAL YEAR 2017 PROGRAM DONORS

### \$1,000,000+

Bloomberg Philanthropies  
Charles and Lynn Schusterman Family Foundation

### \$250,000-\$999,999

Bill & Melinda Gates Foundation  
The Bezael Fund, a donor advised account advised by the Charles and Lynn Schusterman Family Foundation at Vanguard Charitable  
The J. Willard and Alice S. Marriott Foundation  
W.K. Kellogg Foundation

### \$100,000-\$249,999

David Rubenstein  
Diana Davis Spencer Foundation  
The Carnegie Corporation of New York  
Target

### \$25,000-\$99,999

Cisco  
CityBridge Foundation  
Diane and Norman Bernstein Foundation  
Don Graham  
Exelon Corporation  
Flamboyant Foundation  
Horning Family Fund  
The Mark David Ein Foundation

### \$5,000-\$24,999

Accenture LLC  
American University  
Amplify Education  
Annette M. and Theodore N. Lerner Family Foundation  
Arnold & Porter  
Bau International University (Turkey)  
BET/Centric  
Brooke Carnot  
The Buffy & William Cafritz Foundation, Inc.  
Building Hope  
Capital City Care  
CareFirst BlueCross BlueShield  
Children's National Medical Center  
CityFirst Bank of DC  
Clark Charitable Foundation  
College Board  
Comcast  
Curriculum Associates  
CSX Transportation  
Democrats for Education Reform  
Discovery Communications  
Eagle Bank  
Emily Bloomfield  
FedEx  
Fernandez Foundation  
Follett School Solutions  
Forest City Enterprises

Fort Lincoln New Town Corporation  
GEICO Insurance Company  
Georgetown University, Office of Community Engagement  
Host Hotels & Resorts, LP  
John Thompson III Foundation  
Leo A Daly  
Lexia Learning  
McGraw-Hill Education  
MCN Build  
MedStar Health  
Patterson Family Foundation  
Pearson  
Pepco  
Sachiko Kuno Foundation  
Scholastic, Inc.  
Sodexo, Inc.  
United Way of the National Capital Area  
U.S. Chamber of Commerce  
Ted Leonsis  
T-Mobile  
Venable LLP  
Walton Family Foundation  
William Alsup, III  
Xerox Corporation