



SUPPORTING DC PUBLIC SCHOOLS

2010 REPORT TO THE COMMUNITY

BRIDGE-BUILDER, INVESTOR, INNOVATOR



OUR MISSION

To dramatically improve student achievement in the District of Columbia by serving as a strategic partner to businesses, foundations, community leaders, and individual donors in supporting high-impact programs within DC Public Schools.

DC Public Schools (DCPS) is at a critical moment. Scores on the DC CAS have grown by double digits since 2007, and Washington, DC, outpaced every other urban district last year in gains by 4th and 8th graders on the National Assessment of Educational Progress.

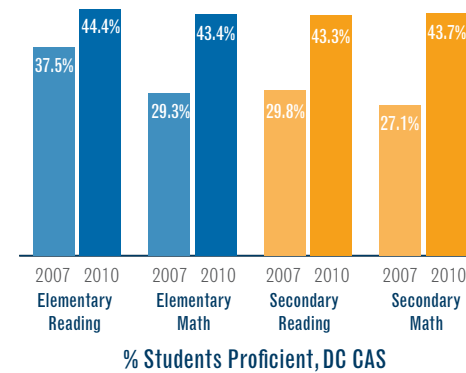
Yet much work remains. DCPS remains one of the nation's lowest-performing city school systems. To meet its ambitious goal of preparing all students for college, careers, and citizenship, DCPS needs additional support from private donors.

Enter the DC Public Education Fund (the Education Fund). By serving as the bridge between DCPS and funders, the Education Fund plays three unique roles:

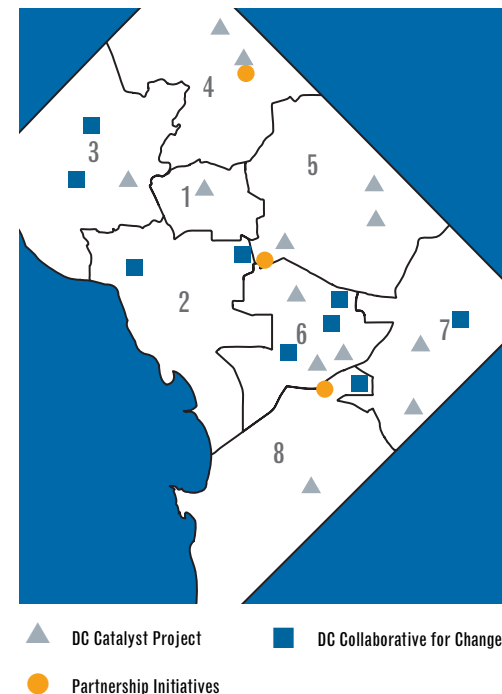
- We ensure that the outside support is **strategic** and closely aligned to DCPS' most important priorities.
- We allow the school system to invest in the kinds of high-impact **innovations** that otherwise are not financially feasible, especially in today's economy.
- And we hold DCPS **accountable** for meeting established performance benchmarks so that private donors know that their investments are getting results.

By the end of the 2009–10 school year, our investments were affecting schools in every corner of the city.

READING AND MATH SCORES RISING



INVESTING IN EVERY WARD



“By providing a mechanism for private funders to invest in innovation, the Education Fund is an essential partner in our effort to ensure there are great schools in every neighborhood of our city.”

— ADRIAN FENTY
MAYOR, DISTRICT
OF COLUMBIA

SUPPORTING GREAT TEACHERS



The DC Public Education Fund is a 501(c)(3) non-profit organization that supports the DC Public Education Fund's mission to improve the quality of public education in the District of Columbia. The Fund is a leader in the field of public education reform and is committed to supporting the DC Public Education Fund's mission to improve the quality of public education in the District of Columbia. The Fund is a leader in the field of public education reform and is committed to supporting the DC Public Education Fund's mission to improve the quality of public education in the District of Columbia.

IMPACT

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Teacher quality is the most important lever for improving student achievement and has been a central priority of Chancellor Michelle Rhee since Mayor Adrian Fenty appointed her in June 2007. The Education Fund is supporting several projects to ensure that DCPS attracts, develops, rewards, and retains the most talented teachers in the country.

Evaluating: IMPACT

With initial funding from Fight For Children, we have provided important financial support to DCPS' pioneering personnel evaluation system, which ensures that all teachers, principals, and other school staff clearly understand what is expected of them, get constructive feedback on their performance, and receive targeted support to improve their effectiveness. IMPACT recognizes teachers whose students show the greatest learning gains and identifies specific areas where mid-level and lower performers need additional support.

Developing: Customized Support

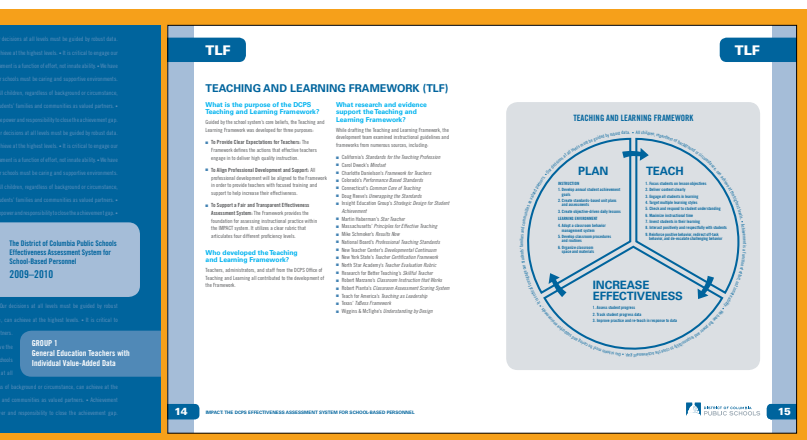
With initial support from the Bill & Melinda Gates Foundation, the Education Fund is supporting the development of an online platform that provides DCPS teachers with customized support to improve their skills. The site will offer a central access point for all professional development tools, which will be customized for each teacher based on his/her IMPACT evaluation. Teachers will benefit from streaming videos of exemplary teachers and online scheduling for mentor teachers to visit their classrooms, among other innovations.

Rewarding: Performance-Based Compensation

With \$64 million from the Laura and John Arnold Foundation, The Eli & Edythe Broad Foundation, the Robertson Foundation, and the Walton Family Foundation, the Education Fund is helping to finance DCPS' landmark new teacher contract. By rewarding strong classroom performance, the contract recognizes great teachers and strengthens professional accountability across the board.

"The Education Fund has provided strategic leadership as well as essential resources to help us advance reforms on behalf of the 45,000 children of DC Public Schools. It has been especially important in helping us think through implementation and long-term capacity issues."

— MICHELLE RHEE
CHANCELLOR, DC
PUBLIC SCHOOLS



The IMPACT staff evaluation system has drawn national acclaim.

DATA AND ACCOUNTABILITY



Having access to timely, accurate, and actionable information helps drive improvements throughout the school system and hold all employees accountable for doing their jobs well. Teachers use student achievement data to adjust their lessons. Principals use data to fairly and consistently evaluate teachers. And central office administrators use data to manage and allocate resources to schools. The Education Fund is supporting three important initiatives to make good information available ... and help educators, parents, and the public take advantage of it.

Office of Data and Accountability

This DCPS office is responsible for ensuring that educators have access to the data they need to make informed decisions, tools to translate the data into action, and an understanding of how the data will be used to hold them accountable for results. With support from Carnegie Corporation of New York, we have helped restructure the office to support educators with the data and tools they need to help students succeed.

Helping Educators Use Data

With support from the Michael & Susan Dell Foundation, we are working with the DCPS Office of Data and Accountability, the Office of the Chief Academic Officer, and the Achievement Network (a Boston-based nonprofit) to help teachers use data effectively in their daily work — from analyzing test results to restructuring their lessons based on the assessment information.

School Scorecards

With support from the Education Fund, the DCPS Office of Data and Accountability is developing a tool that will give parents and principals access to clear and detailed information about every school in the system, from standardized test scores to more nuanced descriptions of each school's learning environment. The scorecards will help parents make smarter school choices for their children, while giving administrators a new tool for identifying priority areas for attention.

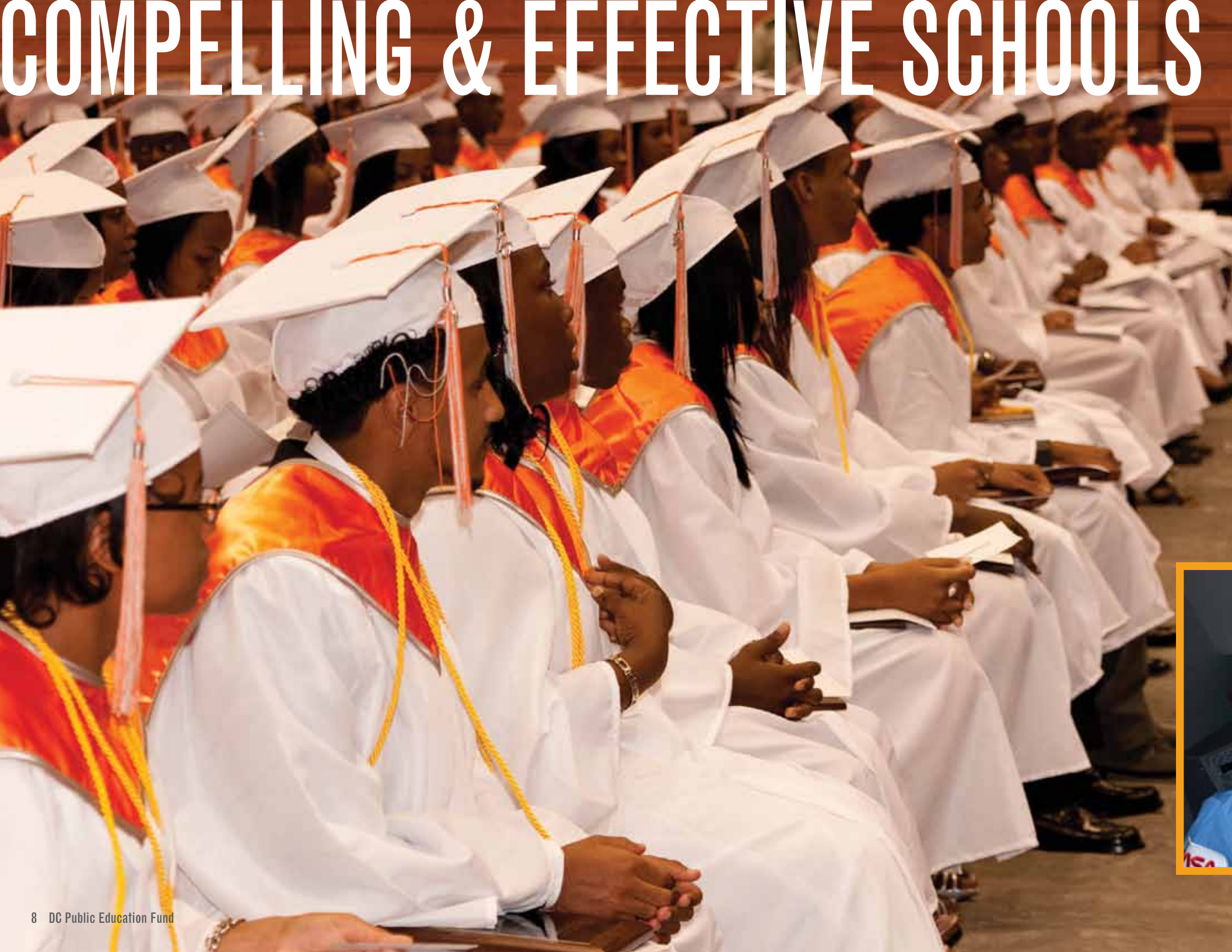


The new school scorecards will provide information about school performance, facilities, and academic and extracurricular programs.

“The DC Public Education Fund has made it easy for everyone — national foundations, local foundations, private citizens — to support innovations that benefit our public school students. The Fund’s impact is huge and reverses a decade during which there was no reliable way to invest directly in reform of the public schools.”

— KATHERINE BRADLEY
PRESIDENT,
CITYBRIDGE
FOUNDATION

COMPELLING & EFFECTIVE SCHOOLS



Students deserve compelling and effective places to learn, with a consistent foundation of challenging academics, strong support for their social and emotional needs, and a variety of programs and instructional themes that are both relevant and rigorous. And parents should be able to select from a broad portfolio of options to find the best placement for their child. The Education Fund is investing in several initiatives that are revolutionizing DCPS' options.

DC Catalyst Project

Thirteen elementary, middle, and K–8 schools throughout the district are offering innovative school designs based on relevant themes such as science, technology, engineering, and math (STEM); arts integration; and world cultures. By helping teachers make learning more engaging and relevant to students, these schools will improve achievement and provide models for adaptation elsewhere. After a rigorous planning year, these schools are launching their themes in fall 2010.

DC Collaborative for Change

Leadership teams from 10 elementary and K–8 schools from across the city are sharing best practices and pooling people and financial resources to help raise student achievement. Funding from the Education Fund helps ensure that all participating schools have the resources they need to implement their research-based improvement programs.

Secondary School Reform

We are funding the development of a three-year strategic plan that will establish priorities for driving dramatic changes in all DCPS middle and high schools. In one initiative, the Youth Engagement Academy, we are helping teachers create a new high school to meet the needs of students at high risk of dropping out. The Partnership Schools Initiative is helping to turn around several of the city's lowest-achieving schools through innovative alliances (for example, Friendship Public Charter Schools is working in Anacostia High School, and Friends of Bedford is in Coolidge and Dunbar High Schools).

“A Catalyst school program like this wouldn't be possible without startup funds from the Education Fund. When we started, our school had few resources to help teachers teach world cultures.”

— KYLE EVANS
WORLD CULTURES
COORDINATOR,
DANIEL A. PAYNE
ELEMENTARY
SCHOOL



The DC Catalyst Project helped Beers Elementary integrate its NASA program into its overall science and technology theme.

FINANCIALS

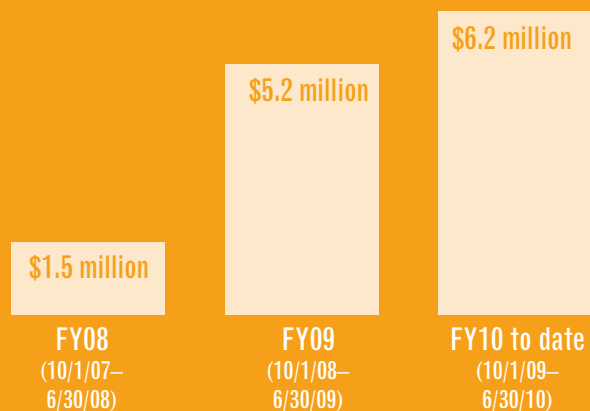
DC PUBLIC EDUCATION FUND FOR THE NINE MONTHS ENDED JUNE 30, 2010

REVENUES	YEAR TO DATE ACTUAL
Contributions/Grants	\$6,155,017
In-Kind Income	\$ 5,668
Interest Income	\$ 29,551
TOTAL REVENUES	\$6,190,236

EXPENSES	YEAR TO DATE ACTUAL
Grants	\$3,495,249
Operations	\$ 413,182
TOTAL EXPENSES	\$3,908,431

NET ASSETS	YEAR TO DATE ACTUAL
Increase in Net Assets	\$2,281,804
Beginning Net Assets	\$5,793,459
ENDING NET ASSETS	\$8,075,263

FUNDS RAISED, FY08–10



STAFF

Megan Aghazadian
Portfolio Director

Kevin Hinton
Portfolio Director

Kesson Anderson
Development Associate

Cate Swinburn
Executive Director

Rhonda Bishop
Program Assistant

Colin Welch
Operations and Information Manager

OUR FUNDERS

\$1,000,000 and above

Anonymous
Bill & Melinda Gates Foundation
CityBridge Foundation

\$250,000 to \$999,999

Carnegie Corporation of New York
Catherine B. Reynolds Foundation
Fight For Children
Haney Family Foundation
Michael & Susan Dell Foundation
Philip L. Graham Fund
Joseph E. Robert, Jr.

\$100,000 to \$249,999

Ann, Don, Cathy, and Laura Brown Family
Fund of The Community Foundation for the
National Capital Region
Annette M. and Theodore N. Lerner Family
Foundation
Annie E. Casey Foundation
Anonymous
Bradley Charitable Fund
Eugene and Agnes E. Meyer Foundation
Hewlett-Packard Company
Leon Lowenstein Foundation
Ludwig Family Foundation
Abe Pollin
Walton Family Foundation

\$50,000 to \$99,999

Battelle
Embassy of the State of Kuwait
Fannie Mae via DC Children and Youth
Investment Trust Corporation
Lone Pine Capital

Moran Family Foundation
Office Movers, Inc.
Rockefeller Philanthropy Advisors
The Eli & Edythe Broad Foundation

\$25,000 to \$49,999

Apollo Real Estate Advisors
Comcast
Chris Donatelli
Forest City Enterprises
Forge Company
Bruce Klores
Ted Leonsis
Brian H. Madden
Pepco
Rebecca Klemm Charitable Foundation
Danielle Sprouls
Verizon
Vornado/Charles E. Smith

\$10,000 to \$24,999

Anonymous
Betty and Wes Foster Family Foundation
Chapman Development
DC Healthcare System
DC USA Operating Company
Embassy of the Hashemite Kingdom of Jordan
Forney Enterprises
Howard L. Gottlieb
HF Carter Foundation
JBG Properties dba Services
Manatt, Phelps, and Phillips
Sam Wang Produce
Eleanor Santo Domingo
Sonnenschein, Nath, and Rosenthal
Sycuan Bank of Kumeyaay Nation

The Herb Block Foundation
Venable Foundation

\$5,000 to \$9,999

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Coakley and Williams Construction
Diane and Norman Bernstein Foundation
eBay
Mark D. Ein
Facchina Group of Companies
Donna Gerstenfeld
Benjamin R. Jacobs
Kurz Family Foundation
Public Consulting Group
Andrew Schwartzberg
Smoot Construction
Stein, Mitchell, and Muse

In-Kind Donations

Arnold & Porter, LLP
Tracy and Adam Bernstein
District of Columbia Education Compact
Mark D. Ein
Michela English and Rob Quartel
Forney Enterprises
Georgetown Cupcake
Mandarin Oriental Washington D.C.
Morgan, Lewis & Bockius LLP
Sorg Architects

“In considering how
to best support DC
Public Schools,
it was incredibly
valuable to have
an independent,
professionally
managed fund to
help us identify a
project aligned to
our giving strategy
and serve as an
accountable steward
of our funds.”

— MICHELA ENGLISH
PRESIDENT AND
CEO, FIGHT FOR
CHILDREN

BOARD AND OFFICERS as of June 30, 2010

Beth Dozoretz

Advanced Leadership Initiative Fellow
Harvard University

Michela English

President and CEO
Fight For Children

Mark D. Ein

Founder and Chief Executive Officer
Venturehouse Group, LLC

Raul Fernandez

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*Treasurer and Secretary, DC Public Education
Fund Board*

Jason Washington

*Vice President, DC Public Education
Fund Board*

Cate Swinburn

President and Executive Director
DC Public Education Fund

“The Education Fund
is positioned to be
a long-term partner
to DC Public Schools
and the private
sector, ensuring that
the current reform
efforts are sustained
and institutionalized.”

— EARLE HORTON, III
GRAVES, HORTON,
ASKEW & JOHNS,
LLC, AND EDUCATION
FUND BOARD CHAIR



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